

Interactive Transparent Display



●●● CASE STUDIES

Next-generation Advertising Platform!

The transparent display for the best advertising effect.

It attracts more customers' interest with high attention in shopping malls, duty free stores, and jewelry shops. It also can be used at museums, show rooms to explain an exhibition. Adding the places above, it could be installed as advertising tool.



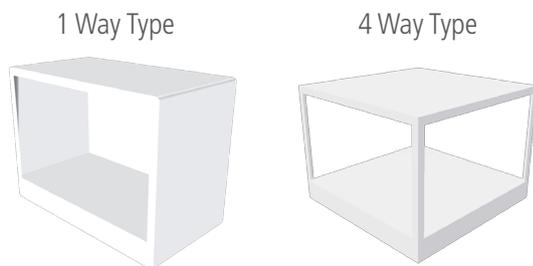
●●● KEY FEATURES

HYUNDAI IT's transparent LCD display to expose products to the customers in effective way

Transparent LCD display shows a product and gives information simultaneously. This feature allows the product to be displayed visually. It also makes consumers notice products easily and familiarize brand.

22" LCD Transparent Show case

Show case adopted 22" LCD transparent display can be displayed in one to four ways.



90% reduction of power consumption

It consumes 90% less electricity compared with a conventional LCD panel using back light unit.



High visibility

Transparent LCD display can display contents through high transmittance and Full HD. It also creates the products luxuriously by using the backlight.



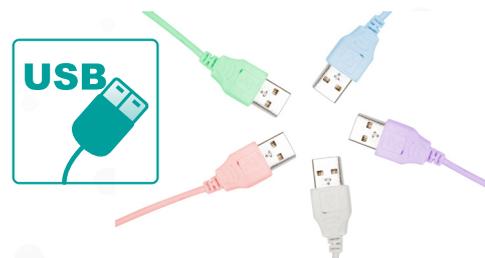
Network with PC (HDMI)

The display connects itself to PC with a HDMI cable while playing specified contents and conducting other jobs.



Plug-and-play Function

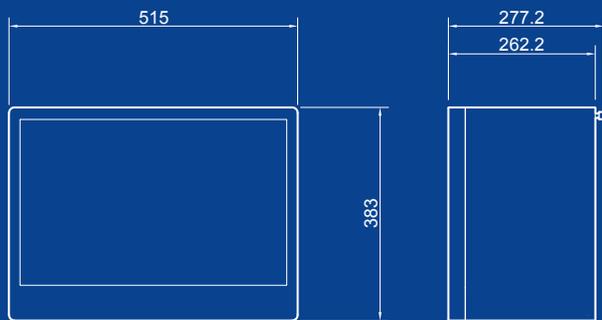
In case of 46" , it directly can display contents with USB, but it needs another special USB kit for 22" transparent LCD display.



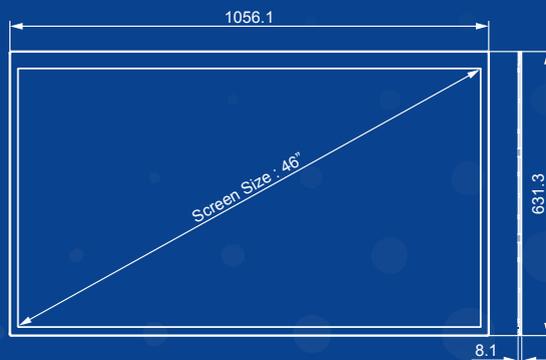
●●● SPECIFICATIONS

| Model | | T220M | T460F |
|-----------------|------------------|---|----------------------|
| Product Type | | Show Case / Open Frame | Open Frame |
| Panel | Screen Size | 22 inch | 46 inch |
| | Resolution | 1680 x 1050 | 1366 x 768 |
| | Display Colors | 8bit ~16.7 M | |
| | Brightness(Typ) | 200 cd/m ² (without LED light) | - |
| | Contrast Ratio | 500:1 | 4500:1 |
| | Response Time | - | 8 ms |
| | Viewing Angle | 160°/160° | 178°/178° |
| | Lifetime (hours) | 50,000 | |
| Display Mode | | Nomally White | Nomally Black |
| Contents Type | | Video, Audio, Image | |
| Connector | | HDMI | HDMI, USB |
| Interface | | - | LVDS |
| Power | Input Voltage | 100~240VAC | |
| Size of Panel | | 515(W) x 383(H) x 277.2(D)mm | 1056.1(W) x 631.3(H) |
| Weight of Panel | | 1.3 kg (Max.) | 5 kg (Max.) |

T220M Dimension



T460F Dimension



Specifications and design are subject to change without notice. See www.hyundaiit.com for detailed information.

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